

Profesional de la información (EPI), published since 1992, is a leading international scientific and professional journal in the area of information, documentation, communication and new information technologies. Articles are accepted in English, and Spanish.

In 2006, **EPI** became the first Spanish journal in this field to be indexed by *Social Sciences Citation Index (Clarivate Analytics)* [JCR impact factor 2020 = 2,253] and *Scopus (Elsevier)* [SJR 2020 = 0,698]. It is also indexed in 15 other bibliographic data bases and services.

Full texts -with advertisements- are available online by subscription from the official website:
<https://revista.profesionaldelainformacion.com/index.php/EPI/index>

Full texts are also distributed online from four other sources:

- Academic Search Complete, Ebsco (2000-):
<http://www.ebscohost.com/academic/academic-search-complete>
- Ebscohost Electronic Journals Service (2000-)
<http://ejournals.ebsco.com/direct.asp?JournalID=105302>
- Informe Académico, Gale-Cengage (2010-)
<https://www.gale.com/intl/c/informe-academico>
- Digitalia:
<https://www.digitaliapublishing.com/ejournal/105>
- e-Libro
<http://www.e-libro.net>

Issues from 1992 to 2018 (ie, after a three years embargo) are freely available from the **EPI** website:
<http://www.profesionaldelainformacion.com/contenidos.html>

Format and type of users

Since 2015 **EPI** has been published bimonthly online only.

Most subscribers (70%) are in Spain. About 20% are in the Americas (Argentina, Bolivia, Brazil, Chile, Colombia, Cuba, Dominican Republic, Ecuador, El Salvador, Mexico, Peru, United States, and Uruguay) and the remaining 10% in Europe (Belgium, France, Italy, Portugal, The Netherlands and the UK).

The journal's subscribers include universities, research centres, government institutions, public libraries, information consultants, laboratories and companies.

Timetable for ad delivery

Issue	Month-year	Central theme	Deadline to send ads
v. 30, n. 6	Nov 2021	Democracy	10 th Oct 2021
v. 31, n. 1	Jan 2022	50 years of university communication studies	10 th Dec 2021
v. 31, n. 2	Mar 2022	Edition, book and reading	10 th Febr 2022
v. 31, n. 3	May 2022	Crisis in the public space	10 th April 2022
v. 31, n. 4	July 2022	Media psychology	10 th June 2022
v. 31, n. 5	Sept 2022	Sonorous communication	10 th August 2022
v. 31, n. 6	Nov 2022	Communication & education	10 th Oct 2022
v. 32, n. 1	Jan 2023	Transparency	10 th Dec 2022
v. 32, n. 2	Mar 2023	Digital native media ecosystem	10 th Febr 2023
v. 32, n. 3	May 2023	Network activism	10 th April 2023
v. 32, n. 4	July 2023	Mediatized discourse in Europe	10 th June 2023
v. 32, n. 5	Sept 2023	Disinformation in online media	10 th Aug 2023

2022 advertising rates (no VAT applied outside Spain)

A4 Full page (210 x 297 mm)	€ 325
A5 Half page portrait (133 x 190 mm)	€ 255
A5 Half page landscape (210 x 147.5 mm)	€ 196
A6 Quarter page (105 x 147.5 mm)	€ 145
Multipage (joint or separated)	
double-page A4	€ 508
triple-page A4	€ 698

Discounts

Depending on the number of ads contracted annually, a discount is offered:

- 3 per year - 15%
- 4 per year - 20%
- 6 per year - 25%

Technical characteristics

• Digital: pdf or jpg; minimum resolution: 300 dpi.

Delivery address

• Files should be sent by email to: isabel.iolea@gmail.com

Banners and links on the home page of *EPI* websites

• *EPI* has two sites, each receiving about 56,000 hits per month:

<http://www.profesionaldelainformacion.com/contenidos.html>

<https://revista.profesionaldelainformacion.com/index.php/EPI/index>

Option 1. Banner

Cost: 210 € per month on each website, for a minimum period of three months.

Banner size: 130 x 100 pixels, approximately.

Option 2. Ad title placed at the end of the journal issue summary

When clicked the advertisement is displayed in full screen.

Cost: € 320 per month on each website, for a minimum period of two months (one issue period).

PDF size: A4.

Technical reports

In its section **Informes técnicos / Technical reports**, *EPI* publishes on request technical reports about companies, products and services, with a layout similar to the peer reviewed articles but without an abstract and keywords (so, they are not indexed in databases). The raw material, as well as access passwords to the products if necessary, are supplied by the companies, and the report writing is performed by *EPI*'s specialized staff, who will eliminate possible trade jargon and present the themes in professional but accessible language.

These reports are a type of intermediate text between scientific articles and advertisements, ideal for explaining such things as how services are developed, how a company operates, benefits of the information products, case studies, etc.

At the request of the advertiser, the *EPI* editors can write an introduction with background explanations and the scientific-technical foundations that support or commend the products or services presented.

Cost: 440 € per page, and per issue.

Payments

• The advertiser will be billed after the publication of the ad, banner or report. Payment can be made by bank transfer, credit card, bank draft, and *PayPal*.

Contact

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